

UP TO THE MINUTES.....News from the ABA.....June 2006

Ardmore Business Association

P.O. Box 624

Ardmore, Pa. 19003

Nancy Gold, President

Christine Vilardo, Secretary

Larry Gee, Vice-President

Christopher J. Murray, Treasurer

Dear ABA Members and those we trust will join shortly:

We are now half-way through our funding year, and as a non-profit volunteer Board, our most costly and time-consuming events are ahead of us. Your support is critical to help fund Ardmore's last quarter which includes our holiday marketing, free parking and Snowflake lighting. Your ABA was able to negotiate favorable rates for our lighting program over the past three years, but our new costs for off-season storage, maintenance, and installation this year are \$ 6,000!! Active fundraising for ABA programs requires a great deal of volunteer time, and full membership support would really make a difference. If you haven't already done so...

Please send in your dues ASAP to P.O. BOX 624, ARDMORE, PA, 19003

Welcome New Members: MilkBoy Coffee, Independent Insurance Advisors....83 members to date.

Fund Balance: \$3,1435.33 as reported by Chris Murray, Treasurer.

ABA BOARD CHANGES:

It is with our deepest regrets that we announce Chris Murrroy's departure as an Officer and Treasurer of our ABA Board. For many, many years, Chris has served *pro bono* as our Treasurer and offered his staff as a support for our business association. Chris will be stepping down as of June 30. The ABA is grateful for Chris's years of service to our membership and would like to extend *ex officio* designation to him in the future. Chris, your quiet style belies your valuable contributions; as we continue to grow, you will always be part of what makes our business association so important to the fabric of Ardmore. THANK YOU FOR YOUR SELFLESS CONTRIBUTIONS.

As we go forward, Gary Weisband, Ardmore CPA at 12 Cricket Ave., will be filling the position of Treasurer of the ABA, and we are grateful that Gary has accepted this position. Welcome!

It is also time that we think about adding new energy and Board Chairs to the Committees now forming, and would like to add a second Vice-President to the ABA Board. We are requesting that any business owner with an interest in serving at this level please contact our Secretary, Christine Vilardo at Aqua Hut at 610-642-3483 or cvdt@aol.com. The ABA will be offering a slate of officers at our 2007 meeting.

New Committees now forming: Sherry Tillman of Past Present Future has begun to put together a group interested in an ARTS CRAWL as part of the ABA's support for a monthly *First Friday* event. The inaugural event will be Friday, Oct 6th and a meeting will be held at MilkBoy on Friday, June 15th at 9am. Please feel free to join us at this meeting to contribute your ideas & to help put Ardmore back on the front line of the Main Line!

NEWS & ANNOUNCEMENTS

- **MUST meeting update:** On Thursday, June 8th, a re-cap meeting was held at the Township Building for ABA Representatives and A. I. Board members. Our goal is to work with the Township to create a concise and easy to understand summary of the MUST ordinance, targeted to the owners of Ardmore businesses and buildings. We will work with the Township Building and Planning Department and other volunteer professionals, to create a presentation, including examples of the tangible benefits the ordinance will create. This is an important ordinance that could have a dramatic and positive impact on the business district. The ABA and The Ardmore Initiative will work in close partnership with the Township and building owners to move this program forward.
- **Ardmore Bike Race,** Sunday August 27th: This event will be a fund-raiser for the Special Olympics & looks to be an exciting day for our Ardmore community. Please participate by holding a Sidewalk Sale or other indoor or outdoor activity. For more info, please contact Anthony at Human Zoom at 610-649-9839.
- **National Night Out ...** Suburban Square: This will be held Tuesday, August 1st: This annual event brings our Community together for good purpose and an evening of fun. The ABA and The A. I. are sponsors of this event, and we hope you'll stop by and be part of this remarkable evening. This event draws thousands of families from all over the Main Line. Please plan to come and support your Neighborhood Watch volunteers and our Lower Merion Police

and Fire Departments. It is a fun carnival with live entertainment and refreshments, all to support a very good cause. Remote parking and shuttle service will be available.

- **Ardmore Swings!** The Fourth Annual *Ardmore Swings!* Golf Outing sponsored by Mahoney Realty, will be held at White Manor Country Club on Monday Sept. 11. This is Ardmore's only fundraiser and all money, less event expenses, is returned to the Ardmore community. Give your company name exposure to over 100 new clients! Please consider donating a Raffle Prize, or an item for our goodie bag. Consider a hole sponsorship, or join a foursome and help us raise money for our local fire company and police department. Call Nancy Gold at 610-642-9910 or Mike Coughlan at 610-896-8797 for more info. Information links for this event can be found at www.ardmore-pa.org, www.kingscollarshirtmakers.com, and www.aquahut.net.
- **"Meet me at MilkBoy"**... MilkBoy has asked that we remind our community that this wonderful space is now open for private meetings in an edgy fun environment. Great Signage, by the way!!!
- **Best of Main Line Life:** As reported in a previous issue, the bulk of the "Best Of" businesses are Ardmore based. It should not go un-noticed that the lobbying arm of the ABA helps to facilitate the spotlighting of these businesses... yet again, another function of the ABA that helps to support ALL Ardmore businesses. This is a time-consuming process and certainly one that should be recognized by non-ABA businesses... PLEASE give us your support.